



SHEETAL PRITMANI

FOUNDER, MILK SHIRTS, CREATOR OF PDT UNIFORMS
AND RICHARD EKKEBUS' NEW CHEF'S JACKET

MILK SHIRTS創辦人為設計PDT的員工制服和
RICHARD EKKEBUS的新廚師外套，費盡心思

Words: Rachel Read
Photo: Nic Gaunt

I trained at London College of Fashion and interned with Stella McCartney and Markus Lupfer, before beginning Milk Shirts in 2011. We started with the white shirt – the building block of a man's wardrobe. I really appreciate simple things done well; my design philosophy is "less but better".

What elements make a perfect shirt? Fit is crucial (it should suit your body type), good quality fabric, and comfort. Finally, a sturdy collar that suits your build and looks sharp.

To ensure your shirts last, machine wash them in cold water on a gentle cycle; hang or lay them flat to dry as machine drying can cause shrinkage, and store on wooden hangers to maintain their shape.

Chef Richard wanted a jacket practical enough for the daily rigours of the kitchen, yet aesthetically beautiful for outside. His jacket is made of luxurious heavyweight Italian twill; we added a concealed front and an Asian touch with a Mandarin collar. It's finished with subtle dyed-to-match monogramming across the left chest and beautiful Australian mother-of-pearl buttoned cuffs.

milkshirts.com

我畢業於倫敦時裝學院，曾在Stella McCartney和Markus Lupfer實習，於2011年創辦自己的品牌Milk Shirts，由男士最基本的裝備白襯衫做起。我真的很欣賞出色而簡約的東西，「簡而精」就是我的設計哲學。

一件完美的襯衫應具備哪些條件？關鍵是剪裁，以貼身而不寬不緊為要；優質布料和舒適也同樣重要。最後，領子須挺立，切合體形，讓人看起來精神抖擻。

如果想襯衫耐穿一點，可以用溫和的凍水洗衣模式，然後掛起或平鋪在晾衣網上晾乾。不要用乾衣機烘乾，以免衣服縮水。晾乾後以木衣架掛起，保持襯衫形狀不變。

大廚Richard想要一件美觀有型而實用的外套，以應付嚴苛的廚房環境。因此，我們以昂貴的厚身意大利斜紋織布縫製其外套，並配合隱藏式的鈕扣設計和突顯亞洲風格的中西企領。另外，外套左邊胸膛繡上顏色低調的英文字母縮寫，袖口鈕則採用漂亮的澳洲珍珠母貝鈕，務求達到物主的要求。

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